

# Spirit and the Soul series

## “TRANSFORMATIONS”

### CREATING COMPETITION IMAGES FOR IMPACT

LESLIE ARTIS GAN, M. PHOTOG. CR. CPP AND MICHAEL GAN, M. PHOTOG. CR. CPP F-PPC, S-PPC

Join us at the Retreat for a two day workshop where we will explain and teach you about the 12 elements of PPA style print competition that can increase your chances of elevating your images into the 80 points and above. Here's what we will cover in those two days:

**Day One: “The 12 Elements” of print judging criteria.** We will work on compositional elements for the best impact. Image density, color, storytelling, titles, lighting and technique will also be covered in great detail.

**Day two: Hands on workshop.** We will help you to enhance and improve your potential print competition images as well as critique your final output by using the skills learned in Day One.

**What to bring:** A computer, preferably a laptop loaded with Photoshop. Bring either blank cd's or a jump drive for file transferring to the printer. Bring 3 16x20 print comp prints, and bring the files so we can work on them on the second day for improvements. Warm clothing at night and cool clothing during the day bathing suit if you want to go hot tubbing.

**What will be provided:** Lunch for each day, course materials (except inkjet media), one night stay at the retreat (for two day attendees)

**FEES:** Pay by Check, Visa, MC, Amex

**Two day workshop** - \$200, includes PPA merit (also includes re-certification credit for two days)

**One day class** - \$99 does not include PPA merit (re-certification credit for one day)

Breakfast and Dinner Meal plan - \$25 per day

Inkjet print material - \$1.25 per 8x10, \$11 per 10 sheets.

**Note:** Images worked on in class cannot be entered in any PPA or PPC sanctioned print competitions.

**Location:** Spirit and the Soul Retreat, 30 Waikiki Ln. Dillon Beach, CA 94929 Phone: 925-462-9364

**Reservations by September 25** available to the first 10 attendees. Accommodations available to the first 8! Make your reservations now!